



## Connecting Club throughout our communities

Club solidifies its focus on future generations through a regional merge

FOR IMMEDIATE RELEASE

**(Green Bay, Wis.)** – We are pleased to announce that the Boys & Girls Club of Door County and the Boys & Girls Club of Greater Green Bay, which includes the Boys & Girls Club of Shawano, are uniting as one organization. The Boards of Directors and staffs of Green Bay, Door County, and Shawano care deeply about the future of the children in our region and have been exploring ways to collaborate to serve even more youth and families in our communities. The effective date for our merger is March 1, 2023.

This merger will create a new, unified organization that ensures even stronger support for the youth, families, and communities in Northeast Wisconsin. While the needs of each community are unique, we also understand that in many ways, we are interconnected. Our Clubs have spent the last year working closely together. This past summer, the Door County Club entered into a management agreement with Green Bay to provide support for key administrative functions. By fully integrating, we will further increase the impact achieved by working together to provide more efficient and cost-effective management, reduce overhead, and enable more resources to be provided to our Clubs and communities. All current locations will remain open and continue to serve their members. Additionally, no disruption of staff or management personnel is expected as a result of this merger.

The combined organization will now be one of the region's largest youth development agencies serving more than 3,000 youth annually. In addition, the expanded organization will produce stronger outcomes for all members, extend opportunities for staff professional growth and development, and create an overall more sustainable organization.

"While we believe strongly in the power of coming together, great care is being taken to ensure that both Clubs remain connected to their respective communities," said Erich Pfiefer, Board Chair for the Boys & Girls Club of Door County. "These are organizations with long standing histories that serve unique communities, and it is vital that this remains at the forefront of our work. Through this process, we have discovered that our organizational cultures and missions are far more common than they are different. We are committed to providing the same high-quality service that has been the hallmark of both organizations for decades."

Each Club (Door County, Green Bay and Shawano) will retain their name and branding in their local community. We are currently working closely with Boys & Girls Clubs of America to determine an appropriate name for the new regional corporation that is depictive of the geographic areas in which our Clubs operate.

Lisa Kogan-Praska, CEO of the Boys & Girls Club of Greater Green Bay, shared "We are thrilled to deepen our partnership with Door County. The service they provide to youth and families in their community is unsurpassed. By coming together, our Clubs can share resources and strengthen our foundations to serve even more kids across a broader region. We believe in the power of partnership and are excited to achieve greater impact, together."

If you would like to learn more information about the Boys & Girls Club of Greater Green Bay, you can visit <https://www.bgcgb.org/> or any social media platform.

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## **About**

*[The Boys & Girls Club of Greater Green Bay](#), 1451 University Avenue, has a place for every child. We offer a safe, inviting, place to learn and grow – all while having fun. Club programs and services promote and enhance the development of local youth (7-17) by instilling a sense of belonging, passion, and confidence. We are proud to serve nearly 500 youth each day and pride ourselves on being caring adults that youth can trust to support them and assist in removing barriers as needed. For more information, please visit [www.bgcgb.org](http://www.bgcgb.org). You can also find us on [Facebook](#), [Instagram](#) and [Twitter](#)!*

*[The Boys & Girls Club of Door County](#) serves as a safe, healthy, and positive influence on the lives of our local youth and their families. Our staff and supporters believe that an active and healthy childhood leads to an active and healthy adult. Our club provides enrichment programs to youth throughout the entire Peninsula. For more information, please visit [bgcdoorcounty.org](http://bgcdoorcounty.org). You can also find us on [Facebook](#) and [Instagram](#)!*